

Standards and Trade Development Facility (STDF)

A global partnership in SPS capacity building
and technical cooperation



SASEC- Bangkok, Thailand

24 November 2013

What do we do?

- Increase SPS awareness, mobilize resources, strengthen collaboration and coordination, identify and disseminate good practice
- Support and funding for development and implementation of projects that promote compliance with international SPS requirements

Participants

- Founding partners (FAO, OIE, WB, WHO, WTO)
- Selected developing country experts (6)
- Donors (13)
- Observers

Working Group (twice a year)
Secretariat (6 staff members)

Annual budget (target): US\$5 million

Thematic work on cross-cutting issues

- Linkages between SPS and Trade Facilitation (2013)
- International trade and invasive alien species (2012)
- Public private partnerships in the SPS area (2010)
- Climate change and SPS risks (2009)
- Use of economic analysis to inform SPS decision-making (2009)
- Good practice in SPS technical cooperation (2008)

Other STDF support to SPS decision-makers

- Multi Criteria Decision Analysis (MCDA) to rank SPS priorities
 - Wide range of SPS capacity building needs
 - Resource constraints and challenges in establishing priorities
 - Process of priority-setting often lacks coherence and transparency
- Establishing national SPS coordination mechanisms
- Pilot training / guidelines on project design and formulation (led by EIF)

STDF Funding

Grants for project development (PPG)

Grants \leq US\$50,000

Project grants (PG)

STDF contribution \leq US\$1 million, 3 year duration or less



Grants for project development

Funds can be used for any of the following purposes (or a combination thereof):

- Application of capacity evaluation / prioritization tools
- Feasibility studies
- Project formulation

Grants ≤ **US\$50,000**



Project grants to improve SPS situation and enhance market access

Focus on projects that:

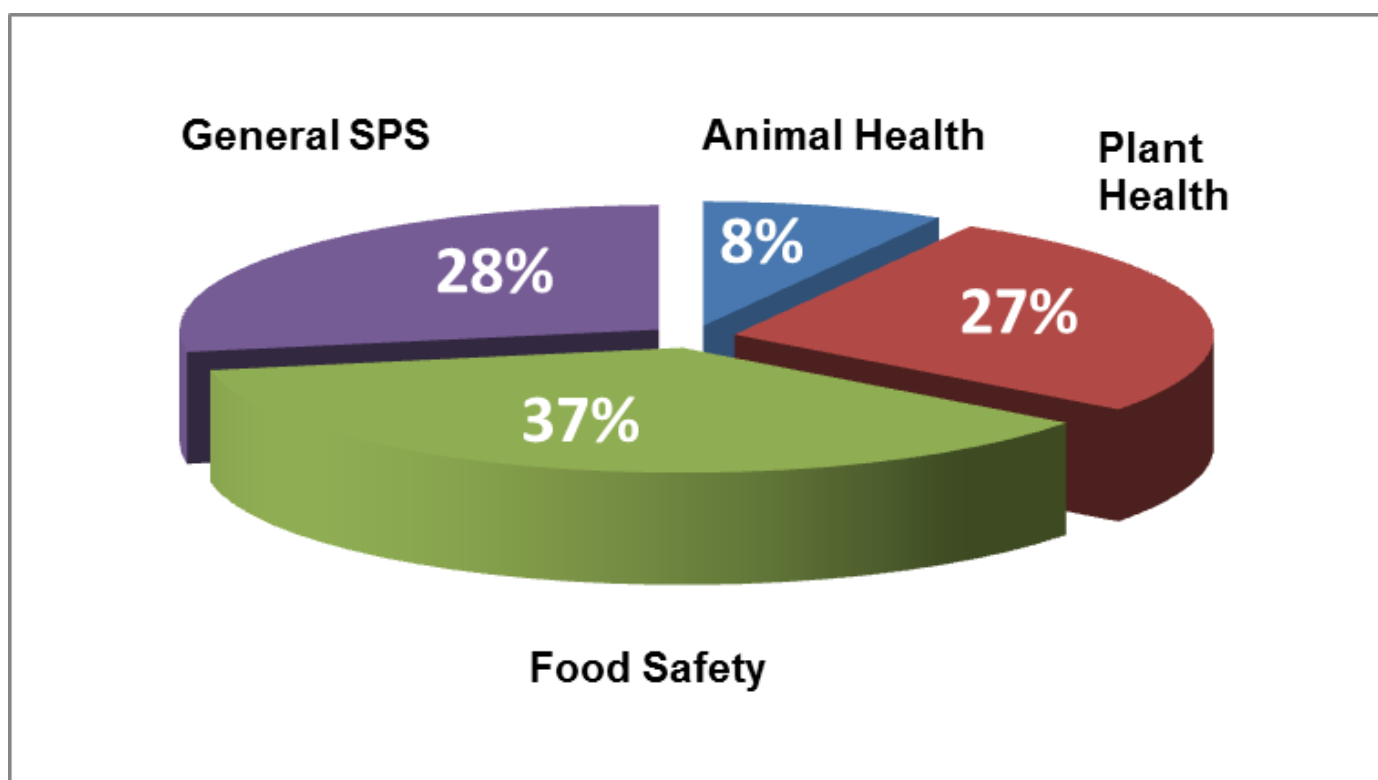
- identify, develop and/or disseminate good practice
- are linked to topics covered by STDF's work
- use regional approaches
- are innovative, collaborative, inter-disciplinary

STDF contribution ≤ **US\$1 million, 3 year duration or less**

How to request support?

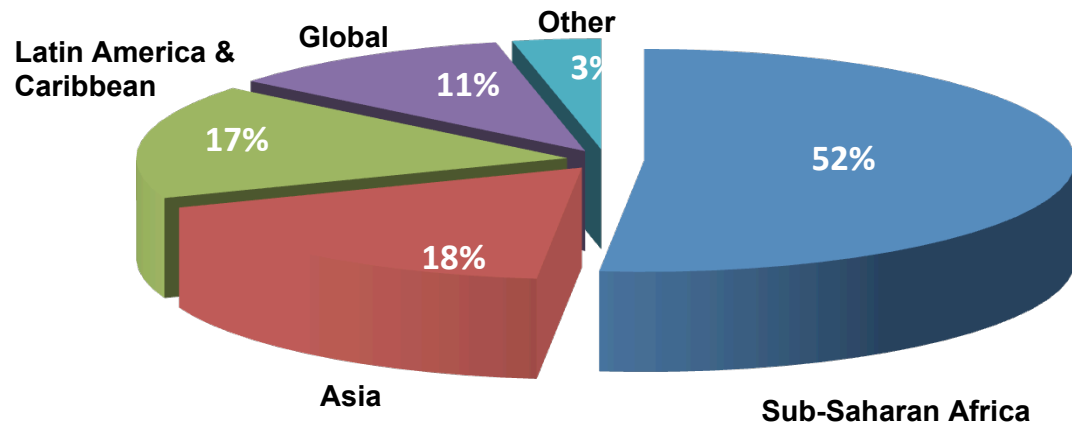
- Review eligibility criteria on STDF website
- Read Guidance Note for Applicants
- Download application form
- Consult relevant stakeholders in country / region
- Contact STDF Secretariat with questions or for advice
- Submit application by e-mail
- Requests considered two times per year
- Next deadline: 3 January 2013

STDF Projects and PPGs by sector

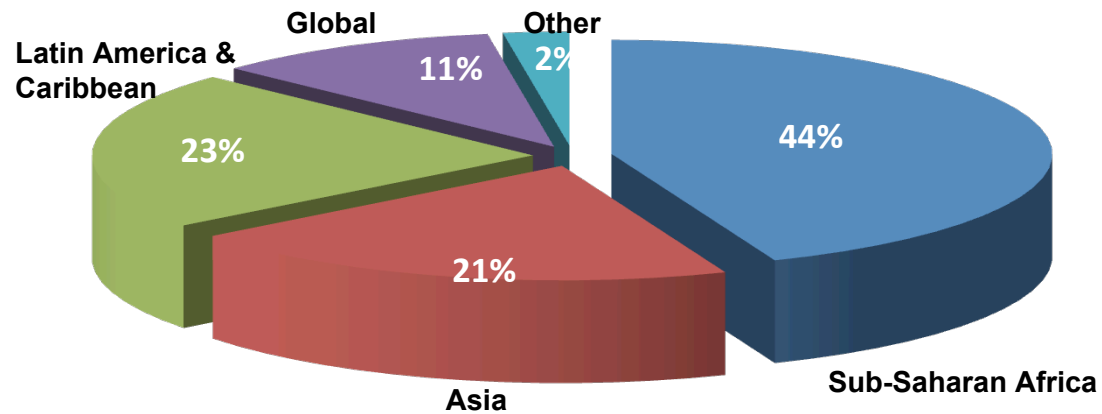


Standards and Trade Development Facility

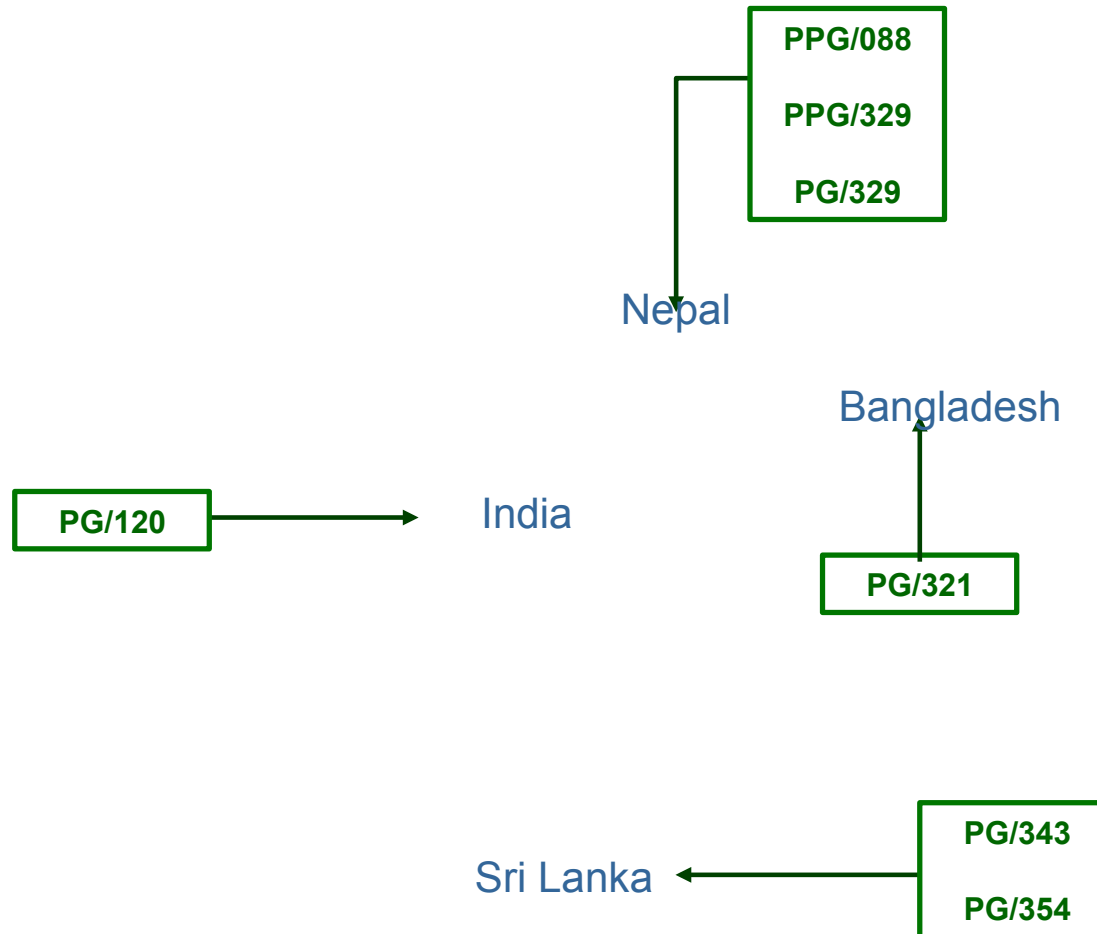
STDF Projects and PPGs (number)



STDF Projects and PPGs (US\$)



STDF projects in South Asia



STDF projects in South Asia

Bangladesh

PPG/321: Shrimp & Prawn



India

PG/120: Risk analysis training



Nepal

PPG/088: Human resource training



PPG/329: Ginger exports

PG/329: Ginger exports



Srilanka

PG/343: Cinnamon

PG/354: Fruits & Vegetables



Multi Criteria Decision Analysis

A tool to inform SPS decision-making processes and help prioritize SPS capacity building options for market access

Context

- Many countries face challenges complying with SPS measures in international trade
- SPS capacity-building needs are often substantial
- Challenges to establish priorities in face of resource constraints
- Information on which to base decisions often limited (supply and/or poor quality)
- Decision-making processes often ad hoc and lack transparency
- As a result, there is often a struggle to raise resources, while those resources that are available are often used inefficiently
- Need for more coherent and defensible priority-based decisions

What is MCDA?

- Way of making choices on basis of multiple criteria
- Applied when:
 - Choices driven by more than one criterion
 - No one option is clearly the best
- Recognizes the need to make trade-offs when options perform well on some criteria and less well on others
- Widely used family of techniques in private and public sectors

Aim of the MCDA framework

- Provide structured approach to establishing priorities between alternative SPS capacity building options (exports)
- Facilitates inputs from diverse public/private stakeholders
- Promotes transparency and *aids* decision-making



- Demand-driven capacity building
- Greater resource efficiency
- Enhanced trade and social outcomes and impacts

Where has the MCDA framework been used?

With **STDF** involvement:

- Pilot applications in Mozambique and Zambia (2011)
- Belize (STDF project, 2012)
- Regional MCDA workshops for Africa (Johannesburg, 2011) and Asia & Pacific (Bangkok, 2012)
- Viet Nam (ongoing)

By national teams with **COMESA** and **USDA/USAID** support:

- Ethiopia*, Malawi, Rwanda, Seychelles, Uganda*

* *STDF provided license keys for the computer software (D-Sight) used to run the analysis to Ethiopia and Uganda*

Challenges

- Importance of a committed national driver / leader
- Outputs depend on inputs – importance of access to available information and stakeholder participation, synergies with capacity evaluation tools
- Data collection requires time and effort – avoid “rush” towards the software
- Asking and answering the right questions – value of an inter-disciplinary team (food safety, animal/plant health and trade experts + economist)
- “Institutionalizing” the approach – moving towards the use and re-use of MCDA (e.g. by national SPS committees)

Standards and Trade Development Facility

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The screenshot shows the homepage of the Standards and Trade Development Facility (STDF). At the top, there is a navigation bar with the STDF logo and language options for English, Français, and Español. Below the navigation bar are several menu items: About us, Funding Opportunities, Projects, Thematic Activities, and Information Resources. The main content area features a large image of two people in a boat on a body of water. Below the image is a text box that reads: "New STDF film: Watch the short (8 min) version of the STDF film 'Trading Safely' and view the new STDF film clip (3 min) to find out more about the STDF." To the right of the image is a sidebar with several sections: "Next Deadline for Submission of Funding Proposals 20 July 2012", "Our Work" with a globe icon, "New on our Website", "Agencies, donors boost coordination on food safety, animal and plant health aid", "Chinese Taipei donates USD 280,000 to WTO development programmes", and "News Archive >". Below the main content area are sections for "Publications" and "Events". The "Events" section lists two events: "29-30 March 2012 STDF Working Group" and "12-13 July 2012 Seminar on International Trade and Invasive Alien Species". At the bottom of the page is a "Partners" section with logos for the FAO, OIE, the United Nations, and the United States.